

Wednesday 28th Oct			SNW EUROPE				Datacenter Technologies & Virtualization World		
			Track A	Track B	Track C	Track D	Track E	Track F	Track G
Start	End	(Room)	Harmonie A	Harmonie C	Spektrum 2	Conclusio	Spektrum 1	Harmonie D	Harmonie E
09:00	Reg & expo open								
			<b>Solid State Storage:</b>	<b>KEYNOTE THEATRE 1</b>	<b>Hot Topics</b>		<b>Case Studies:</b>	<b>KEYNOTE THEATRE 2</b>	<b>File Systems &amp; Management</b>
09:30	10:10	Session 10	28A1: <b>SNIA Tutorial:</b> Overview and Current Topics in Solid State Storage. Presented by Marcus Schneider, SNIA Europe & Fujitsu	28B1: Trends and Challenges in the Current Climate. Presented by Steve Duplessie, Founder/Sr. Analyst, ESG	28C1: Efficient Data Protection. Presented by Norbert Jungmann, Manager Business Development, Fujitsu Technology Solutions.	<i>BITKOM Anwenderforum</i> (D): „Virtualisierung – Schlüssel zur IT der Zukunft“ <b>KEYNOTE</b> redner Prof. Jörg Menno Harms, Mitglied des BITKOM-Hauptvorstands	28E1: Improving Data Center Performance. Presented by Jochen Berger, CTO, PlusServer AG		28G1: <b>SNIA Tutorial:</b> The File Systems Evolution. Presented by Christian Bandulet, SNIA Europe & Sun
10:20	11:00	Session 11	28A2: <b>SNIA Tutorial:</b> Storage Class Memory - the Future of Solid State Storage. Presented by Val Bercovici, SNIA SSSI & NetApp	28B2: 2010 - The Decade of Network Convergence. Presented by Jeff Benck, Chief Operating Officer, Emulex Corporation	28C2: Storing Critical Data in the Cloud. Presented by Paul Massiglia & Dr. Gradimir Starovic, Symantec	<i>BITKOM Anwenderforum</i> (D): "Trends bei der Virtualisierung". Redner Dr. Ralph Hintemann, Borderstep Institut	28E2: Deploying ILM for cartographic information. Presented by Sergio Anguita, Institut Cartogràfic de Catalunya, Spain		28G2: <b>SNIA Tutorial:</b> Find and Select the Right File Storage for Your Applications. Presented by Philippe Nicolas, Chief Technology Officer, KerStor
11:00	11:30	BREAK							
11:30	12:10	Session 12	28A3: <b>SNIA Tutorial:</b> Economics of Solid State Storage: Perception and Reality. Presented by Val Bercovici, SNIA SSSI & NetApp		28C3: Converge, Consolidate and Compete. Presented by Shaun Walsh, Emulex	<i>BITKOM Anwenderforum</i> (D): Forum 1 : Rechenzentren Forum 2: Server/Speicher/Hardware	28E3: Full deployment of the 'ALICE' data storage system at CERN: performance tests and system monitoring. Presented by Adriana Telesca, CERN	28F3: Virtualization - changing the face of IT Infrastructure. Presented by Ken Male, CEO, TheInfoPro	28G3: <b>SNIA Tutorial:</b> Using multi-tier storage effectively. Presented by Paul Massiglia & Dr. Gradimir Starovic, Symantec
12:20	13:00	Session 13	28A4: Hot Topic: Trusted Flash and Solid State Drives: Next Steps in Securing These Pesky Little Devices . Presented by Mike James, Trusted Computing Group.		28C4: Solid State Disk Architectures. Presented by Jamon Bowen, Texas Memory Systems	<i>BITKOM Anwenderforum</i> (D): Forum 1 : Rechenzentren Forum 2: Server/Speicher/Hardware	28E4: Global Storage - Challenges of change. Presented by Axel Knut Bethkenhagen, Project Lead Global Storage, BMW Group	28F4: KEY DEBATE: IT and Facilities Management, working together or apart ? Chaired by Steve O'Donnell, ESG. Panellists from APC, IBM, Interxion, NetApp, STULZ and VMware.	28G4: <b>SNIA Tutorial:</b> Using Classification to Manage File Servers. Presented by Andy Pinkard, LSI
13:00	14:00	LUNCH							
			<b>SNIA Tutorials:</b>	<b>Hot Topics:</b>	<b>Hot Topics:</b>		<b>Hot Topics:</b>	<b>Hot Topics:</b>	<b>Hot Topics:</b>
14:00	14:40	Session 14	28A5: <b>FCIA/ANSI T11 Tutorial:</b> FCoE from Hype to Reality. Presented by Frederick Knight, SAN Standards Technologist, NetApp	28B5: Storage as a service - backup to the cloud. Presented by – Dr Henning Rochow, Senior Presales Engineer Central Europe, LSI	28C5: Controlling email Storage Costs - How to simply & cost-effectively manage complex email environments. Presented by Stephan Haux, Iron Mountain	<i>BITKOM Anwenderforum</i> (D): Forum 3 : Thin Client / Server-based Computing Forum 4: Cloud Computing	28E5: Breaking through the Cloud. Presented by Mark Beaumont, Group Manager, Verizon Business	28F5: The Virtualized Optical WAN; a Solution for High-End Data Center Applications. Presented by Chris Janz, Ciena	28G5: The Greening of IT - A Practitioners Perspective. Presented by Cesar Orosco, IT Architect, NetApp
14:45	15:25	Session 15	28A6: <b>SNIA Tutorial:</b> Massively Scalable File Storage. Presented by Philippe Nicolas, Chief Technology Officer, KerStor	28B6: Advanced SAN-based Cluster Filesystems in Action. Presented by Frank Kraemer, IBM	28C6: Controlling your Edge to Core Backup with Deduplication. Presented by Mark Galpin, Quantum and Martin Warren, Symantec	<i>BITKOM Anwenderforum</i> (D): Forum 3 : Thin Client / Server-based Computing Forum 4: Cloud Computing	28E6: Seeding Your Cloud with Utility Storage. Presented by Craig Nunes, VP of Marketing, 3PAR	28F6: Migrating Data Centers to FCoE. Presented by Prakash Venkatesen and Anand Jagannathan, HCL Technologies, India	28G6: Making savings in the data centre: best practices in reducing energy consumption and costs in the data centre. Presented by Josh Krischer, Krischer Associates
15:30	16:10	Session 16	28A7: <b>SNIA Tutorial:</b> SAS and SATA Changes the Storage Market Landscape. Presented by Herbert Endres, Molex	28B7: Database Archiving. Presented by Anton Vogel, HP	28C7: Enabling Disaster Recovery in the Enterprise. Presented by Paul Sudlow, Senior Product Marketing Consultant, Dell	<i>BITKOM Anwenderforum</i> (D): Virtualisierung - ein Muss. Redner Jan Rohrweber, Fujitsu Schlussbetrachtungen und Ausblick. Redner Gunter Dueck, IBM ( <i>Anwenderforum ende @ 16:30</i> )	28E7: Intelligent Storage Management for Cloud Computing Data Centers. Presented by Juergen Frick, Senior Solutions Architect, Adaptec	28F7: Ethernet Storage: The Next Generation Storage Efficiency and Unification Engine. Presented by Joel Reich, NetApp	28G7: Storage Efficiency: Maximizing The Economics of the Data Center. Presented by John Rollason, NetApp
16:00	Expo closes								

(D) denotes presentation delivered in GERMAN language;

Note: program subject to change without notificati